

## CURRICULUM VITAE – HIGHLIGHTS

Ivana Fredotovic, PhD

Ivana brings rich and diverse experience in higher education leadership, institutional research, and analytics. With a proven track record, she excels in making data-informed decisions on complex issues facing student success. Currently, as the Chief Data Officer at Weber State University (WSU) in Utah, Ivana is tasked with developing a comprehensive strategy for student data and analytics to improve student success. Before joining WSU, Ivana held the role of Director of Research and Data Analytics at Miami Dade College in Florida. She holds a Doctorate in Leadership and Education from Barry University. Actively involved in professional organizations, Ivana participates in community-based research projects. Her research in higher education centers on data literacy, organizational transparency, and data strategy to enhance institutional capacity for driving student success.

Ivana has an extensive presentation history, demonstrating her expertise at conferences such as AIR Forum, EDUCAUSE, SAIR, and FAIR, as well as at community events, executive leadership councils, and invited addresses. She contributes her knowledge to university-wide committees and community advisory boards, including the Community Alliance for Women in Technology Mentorship Program at Miami Dade College. Ivana served as a former President-Elect and the 2023 Conference Program Chair for FAIR. Her career philosophy centers on fostering systems, collaborative efforts, and strategic priorities to cultivate a data-informed culture, support impactful strategies, and proactively enhance student success.

### GRADUATE EDUCATION

**Ph.D. in Leadership and Education, Specialization in Higher Education Administration** **May 2018**  
Adrian Dominican School of Education, Barry University, Miami Shores, FL

**Master of Business Administration (MBA), Specialization in Finance** **May 2009**  
Andreas School of Business, Barry University, Miami Shores, FL

### HIGHER EDUCATION EXPERIENCE

Weber State University, Ogden, Utah  
*Office of Student Success Analytics, Academic Affairs*  
**Chief Data Officer** Apr. 2023 – present

Miami Dade College, Miami, FL  
*Division of Strategy and Institutional Effectiveness*  
**Director of Research and Data Analytics** Jan. 2020 – Jan. 2023

Barry University, Miami Shores, FL  
*Office of Institutional Research*  
**Senior Research Analyst** Sept. 2018 – Jan. 2020  
**Research Analyst** July 2015 – Aug. 2018  
**Research Assistant** Jan. 2014 – June 2015

Barry University, Miami Shores, FL  
**Adjunct Faculty** Aug. 2021 – Dec. 2022  
• Courses taught: Aug. 2010 – Dec. 2019

- Undergraduate - Business Statistics, Statistics Lab, Developmental Math
- Graduate - Quantitative Methods of Inquiry (Doctoral), Methodology of Research (Masters)

## PROFESSIONAL MEMBERSHIP

- American Association of State Colleges and Universities (AASCU) 2023 – present
- Higher Education Data Warehousing Forum (HEDW) 2023 – present
- EDUCAUSE 2020 – present
- Southern Association for Institutional Research (SAIR) 2020 – 2023
- Florida Association for Institutional Research (FAIR) 2015 – 2023
- Association for Institutional Research (AIR) 2014 – present

## RECENT PROFESSIONAL SERVICE & DEVELOPMENT

### Professional Service

- Training Completion, 2024 EDUCAUSE Data Governance Essentials
- Member, 2024 AIR Forum Advisory Group
- Proposal Reviewer, 2024 EDUCAUSE Annual Conference
- 2023 President-Elect and 2023 Conference Program Chair, FAIR
- Member, 2022 AIR Scholarship Review Committee
- Chair, 2022 FAIR Proposal Review Committee
- Mentor, Community Alliance for Women in Technology at MDC (2021 – present)
- Peer Reviewer, Association for Institutional Research (2019 – present)
- Peer Reviewer, 2019 National Symposium of Student Retention
- Proposal Reviewer, 2016 Eastern Educational Research Association Conference
- Proposal Reviewer, 2015 South Florida Education Research Conference
- Proposal Reviewer, 2014 Association for Institutional Research Forum
- Poster Presentation Award Subcommittee member, 2014 South Florida Education Research Conference

### Peer-reviewed Professional Presentations

- 2024 EDUCAUSE Annual Conference. *Building strategic partnerships: Empowering the CDO and CIO to foster data culture in higher education*
- 2024 AASCU Summer Meeting. *Harnessing data for equitable student success: Weber State's journey*
- 2024 AIR Forum. *Data magic empowering data-informed decisions through data literacy*
- 2024 AIR Forum. *Calling all villagers: Data governance efforts need IR & IT professionals*
- 2024 AIR Forum. *A leadership mindset: Thriving in the modern IR landscape*
- 2023 AIR Forum. *Being data driven: Building a sustainable culture of data literacy*
- 2022 SAIR. *Answering the call for “live” data: Building a sustainable culture of data literacy at all levels of the institution*
- 2022 SAIR. *Testing a model of organizational transparency in higher education through faculty perceptions*
- 2021 FAIR. *Answering the call for “live” data: Developing and maintaining Power BI reports & dashboards*
- 2020 Academy of Human Resource Development. *The role of leadership in work engagement*
- 2019 Academy of Human Resource Development. *The impact of leadership on workplace bullying*
- 2018 International Leadership Association. *Exploring the relationship between leadership and employee work engagement*
- 2016 Eastern Educational Research Association. *Using Amazon Mechanical Turk (MTurk) to recruit participants for education research*
- 2016 Eastern Educational Research Association. *Holocaust education, Holocaust knowledge, and citizenship values among U.S. adults*
- 2015 Eastern Educational Research Association. *Constructing a Holocaust knowledge instrument: Establishing content validity using a table of specifications methodology*