

Adam M. Caskie, Ph.D.

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PROFESSIONAL EXPERIENCE

University of South Florida (USF)

June 2015 - Present

Deputy University Data Administrator August 2023 - Present

Director, Office of Decision Support April 2020 – Present

Associate Director, Office of Decision Support April 2017 – April 2020

Assistant Director, Office of Decision Support Sept 2016 – April 2017

Sr. Business Analyst, Office of Decision Support Jun 2015 – Sept 2016

- Appointed by the USF President to serve as Deputy University Data Administrator, holding delegated authority to receive data from the Florida Board of Governors and sign documents on behalf of USF
- Coordination of executive-level stakeholders to ensure that requests from the Florida Board of Governors and the Office of Data Administration are completed according to state statutes and board regulations
- Oversight and management of a diverse team across all 3 campuses of the University of South Florida
- Data Liaison for Academic Analytics, a suite that we use to provide strategic decision support for academic administrators and faculty leaders using comparative standardized data
- Data Governance leadership and support, serving on the Data Governance Management Committee
- Strategic Planning Officer, 2022-2027 Strategic Plan “In Pursuit of Excellence”
- Serve as a “data expert” in support of USF System Policy 11-007 Data Submission to External Entities
- Provide oversight for the design, development, operation, and modification of the enterprise faculty data solution
- Manage analytical functions and staff for faculty database and reporting
- Develop, organize, and deliver faculty and staff training on various topics
- Ensure that enterprise system projects meet the broad strategic and functional needs of the university community
- Serve as a liaison between functional, technical, and managerial resources
- Functional ownership, project planning, leadership, and ongoing support for the Archivum Faculty Information System, a multi-year and multi-million-dollar ERP system
- Creation of training and development materials for Deans, Chairs, and their faculty on the use of the Faculty Information System, as well as responsible for the delivery of that training in person and online (Canvas)

Edward Jones

November 2014-June 2015

Financial Advisor

ClassB, Inc.

November 2013 – November 2014

Customer Service/Sales Manager

Corinthian Colleges, Inc.

April 2010 – November 2013

Director of Student Services, Registrar and Scheduling

- Liaised with internal and external customers to ensure great customer service in all interactions
- Managed a team of 15+ employees to ensure the accuracy and timeliness of registration transactions using the CampusVue student registration system
- Focused on continuous process improvement and the best use of technology to create efficiencies in workflow and ensure the best use of human and tangible resources
- Coached team members on an ongoing basis by giving feedback to improve individual and team performance, including providing retraining and sharing best practices as needed
- Communicated with student services coordinators about upcoming changes in courses, including any course code changes or course pre-requisite changes

PEER-REVIEWED PUBLICATIONS

- Dumford, A. D., Miller, A. L., Lee, C. H. K., & Caskie, A. (2023). Social media usage in relation to their peers: Comparing male and female college students' perceptions. *Computers and Education Open*, 4.
<https://doi.org/10.1016/j.caeo.2022.100121>

EDUCATION

Doctor of Philosophy

University of South Florida – Tampa, FL

Major: Curriculum and Instruction

Graduate Certificate – Post Master’s Leadership in Higher Education

University of South Florida – Tampa, FL

Graduate Certificate – College Teaching

University of South Florida – Tampa, FL

Master of Arts

University of Central Florida – Orlando, FL

Bachelor of Science

University of Central Florida - Orlando, FL

CONFERENCE PRESENTATIONS

- “IPEDS Human Resources Data Analytics with Power BI” – 2024 Association for Institutional Research (AIR) Forum, **Adam Caskie**, Umar Abdullah
- “A Leadership Mindset: Thriving in the Modern IR Landscape” – 2024 Association for Institutional Research (AIR) Forum, **Adam Caskie**, Ivana Fredotovic, Jason Simon
- “Academic Analytics: Planning for success, using data to advance the university’s strategic plan” – 2024 Association of American Universities Data Exchange (AAUDE) Annual Conference, Valeria Garcia, **Adam Caskie**, Naeem Thompson, Kathy Felts
- “Understanding Differences in the Determinants of Food Insecurity Among Racial and Ethnic Minority College Students” – 2023 College of Education Diversity Committee Showcase and Panel Discussion, Amber D. Dumford, Laura Zuppo, Timarie Franco, **Adam Caskie** (Poster)
- “Tenure-Track Faculty Retention Dashboard” – 2023 Association for Institutional Research (AIR) Forum, **Adam Caskie**, Umar Abdullah
- “Tenure-Track Faculty Retention Dashboard” – 2022 Florida Association for Institutional Research Conference, **Adam Caskie**, Michael Bolen, Umar Abdullah

PROFESSIONAL SERVICE

- Florida Board of Governors, State University System Council of Data Administrators
- Association of Public & Land-Grant Universities (APLU) Data and Policy Advisory Committee (DPAC) for the Commission on Information, Measurement & Analysis (CIMA)
- Association of Institutional Research (AIR) 2017 – 2023
- Strategy and Program Committee – AIR Forum 2022, 2023
- Proposal Reviewer – AIR Forum 2020 – Present
- Awards Reviewer – AIR Forum 2024
- Title IX Advisor, USF – Volunteer Advisor
- USF Academic Analytics Advisory Committee (Community of Practice) – Ex-Officio Member and Founder
- USF Faculty Information System Advisory Committee (Community of Practice) – Member and Coordinator
- USF Data Governance Working Committee
- USF Administrative Advisory Council 2016-2025
- USF Critical Incident Planning Group (CIPG) 2017-2023

LICENSING/CERTIFICATIONS

- AIR LEADs, Graduate
- Cross Cultural Leadership Certificate
- Exploring AI and ChatGPT: Impact and Possibilities Certificate
- Diversity, Equity, and Inclusion in the Workplace Certificate
- Professional Scrum Master, Scrum.org
- Professional Scrum Product Owner, Scrum.org



HONORS & AWARDS

- Life Member, National Eagle Scout Association, Scouting America
- Certificate of Appreciation – Early Career Doctorates Survey, National Science Foundation
- Silver Beaver Award, Scouting America
- Founder’s Award, Order of the Arrow
- Vigil Honor Member, Order of the Arrow