Data Feedback Report Webinar

Carolyn Sloane Mata

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Higher Education Consultant

Work with Institutions and State Associations

IPEDS Keyholder and State Coordinator

Heavy IPEDS Data User

Former NPEC Panel Member

Frequent IPEDS Technical Review Panel Invitee and Moderator

IPEDS Educator

IPEDS Tutorial Creator and Workshop Developer/Leader

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More Training Available at the AIR Forum!

air forum | DENVER, CO May 28–31, 2024 Pre-conference: May 27–28

2024 AIR Forum

May 28–31 | Denver, CO

Mark your calendars to join us at the Colorado Convention Center May 28–31 in Denver, Colorado, for the 2024 AIR Forum! Pre-conference educational opportunities will be offered May 27–28.

AIR Forum includes more than 200 presentations by colleagues and thought leaders representing all sectors of higher education and an Exhibit Hall featuring the latest tools and resources to support data use for decision-making. The 4-day conference presents a unique opportunity to network with peers, share best practices, and learn from practical workshops and sessions led by the field's leading experts. AIR Forum is the "must attend" event for both seasoned and early-career professionals.

With 300 days of sunshine, a walkable downtown, thriving arts and culture, an award-winning culinary scene, and the Rocky Mountains as a backdrop, Denver offers an affordable mix of urban sophistication and outdoor adventure.

REGISTER

Important Dates

- March 31: **Early registration** closes
- May 27–28: **Pre-conference education** sessions
- May 28–31: 2024 AIR Forum

Monday, May 27

Monday Half-Day Morning (8–11:30 a.m.)

IPEDS Data Tools ($25)

Carolyn Mata, Independent Consultant

This workshop provides a hands-on deep dive into the IPEDS Use the Data website to better determine which of the various tools to use in applied higher education research. Participants can expect to learn when to use Data Trends, Statistical Tables, Summary Tables, Compare Institutions, and Custom Data Downloads leading to increased efficiency in responding to data requests. We will explore each of these tools and the benefits and limitations of each.

Requirement: Participants are required to bring a laptop with wireless capability and Microsoft Excel

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How often do you use the Data Feedback Report (DFR)?

A. What is a Data Feedback Report?
B. I have seen them, but I have not really ever pulled one myself from scratch
C. I have pulled Data Feedback Reports
D. I am a Data Feedback Report Champion! I use them all the time!

What is the Data Feedback Report (DFR)?

Data Feedback Report

The Data Feedback Report is a quick and easy to find, use and print benchmarking report.

- Data tool
- Released annually – usually in the winter
- Summarizes institution's reported IPEDS data for a given collection year
- Compares data on selected key metrics with comparison/peer institutions

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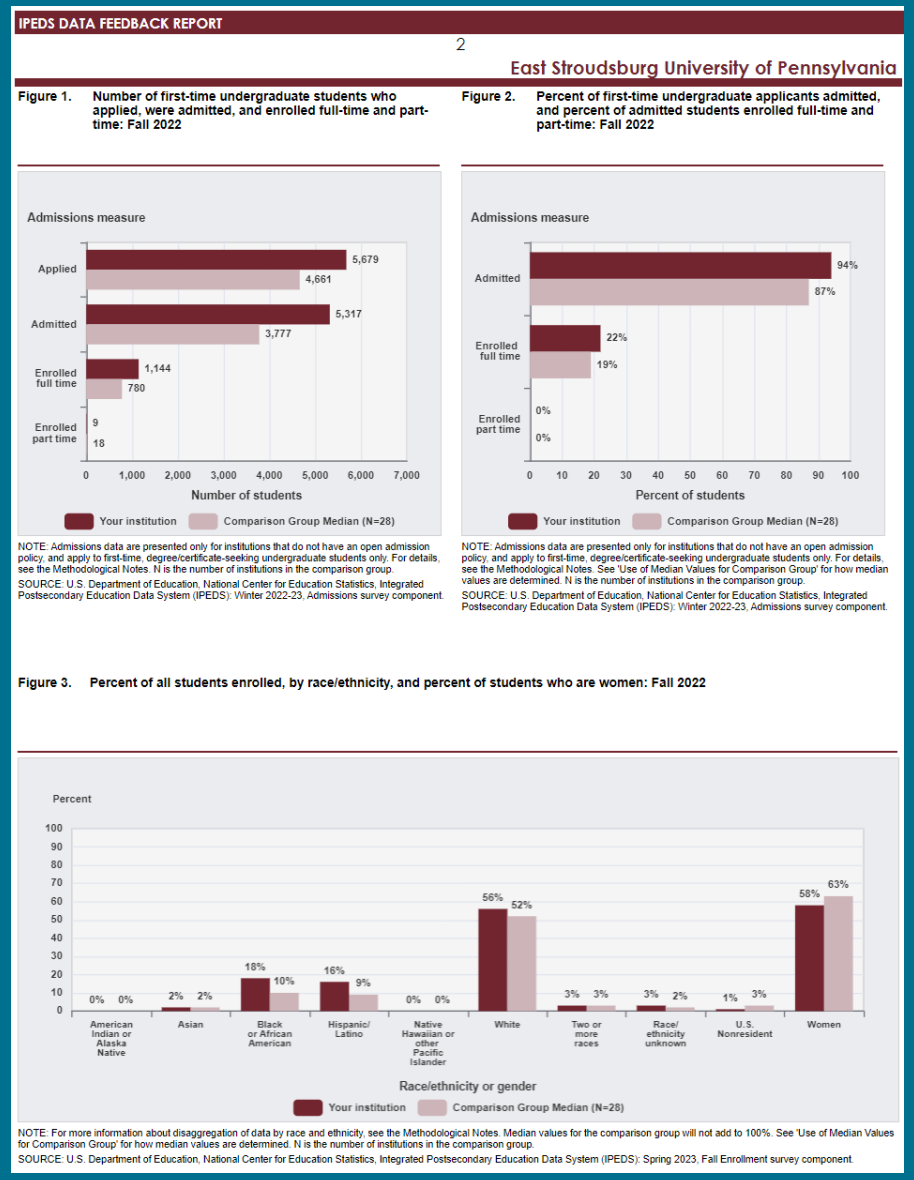
Data Feedback Report



IPEDS DATA FEEDBACK REPORT

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East Stroudsburg University of Pennsylvania

Figure 1. Number of first-time undergraduate students who applied, were admitted, and enrolled full-time and part-time: Fall 2022

NOTE: Admissions data are presented only for institutions that do not have an open admission policy, and apply to first-time, degree/certificate-seeking undergraduate students only. For details, see the Methodological Notes. N is the number of institutions in the comparison group.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Winter 2022-23, Admissions survey component.

Figure 2. Percent of first-time undergraduate applicants admitted, and percent of admitted students enrolled full-time and part-time: Fall 2022

NOTE: Admissions data are presented only for institutions that do not have an open admission policy, and apply to first-time, degree/certificate-seeking undergraduate students only. For details, see the Methodological Notes. See 'Use of Median Values for Comparison Group' for how median values are determined. N is the number of institutions in the comparison group.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Winter 2022-23, Admissions survey component.

Figure 3. Percent of all students enrolled, by race/ethnicity, and percent of students who are women: Fall 2022

NOTE: For more information about disaggregation of data by race and ethnicity, see the Methodological Notes. Median values for the comparison group will not add to 100%. See 'Use of Median Values for Comparison Group' for how median values are determined. N is the number of institutions in the comparison group.

SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Spring 2023, Fall Enrollment survey component.

Quick Facts:

- Released winter of each year
- Links are sent to the CEO and Keyholder
- Free benchmarking report
- Available to the public
- Customizable

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Benefits of the Data Feedback Report

Quick benchmarking in seconds

Analysis is completed by third party

Includes footnotes, sources, and methodology

Easy to view, download, save and share

Great for including in compliance and accreditation reports

Great starting point for determining which data to dive into detail on

Accessing the Data Feedback Report – Live Demonstration

Your primary source for information on U.S. colleges, universities, and technical and vocational institutions.

IPEDS is a system of 12 interrelated survey components conducted annually that gathers data from every college, university, and technical and vocational institution that participates in the federal student financial aid programs. The data collections occur in fall, winter, and spring.

RECENT UPDATES

Latest Data Release

The latest release on January 16, 2024 included provisional data from the following surveys: Academic Libraries (AL), Finance (F), Human Resources (HR), Fall Enrollment (EF)

View All Collection Release Dates

IES NCES National Center for Education Statistics ☰ MENU Search Go

IPEDS Integrated Postsecondary Education Data System

About IPEDS | Use The Data | Report Your Data | Find Your College | Collaborate With NCES

Use The Data

Access IPEDS data submitted to NCES through our data tools or download the data to conduct your own research and analysis.

Overview →

SEARCH EXISTING DATA

- Data Explorer
- Publications and Products

Download IPEDS Data

- Custom Data Files
- Compare Institutions
- Complete Data Files
- Access Database

CREATE CUSTOM DATA ANALYSES

- Data Trends
- Statistical tables
- Summary Tables
- Lookup an Institution
- Data Feedback Report
- Data Tools Shortcuts

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IPEDS Integrated Postsecondary Education Data System

Data Feedback Report

1. Comparison Institution | 2. Data Report | 3. Comparison Group | 4. Variables | 5. Output

My Comparison Institution - None Selected

Enter either an institution name or UnitID in the text box below.

Search

IPEDS Integrated Postsecondary Education Data System

Start over | Save session | Help | MAIN MENU

Data Feedback Report

1. Comparison Institution | 2. Data Report | 3. Comparison Group | 4. Variables | 5. Output

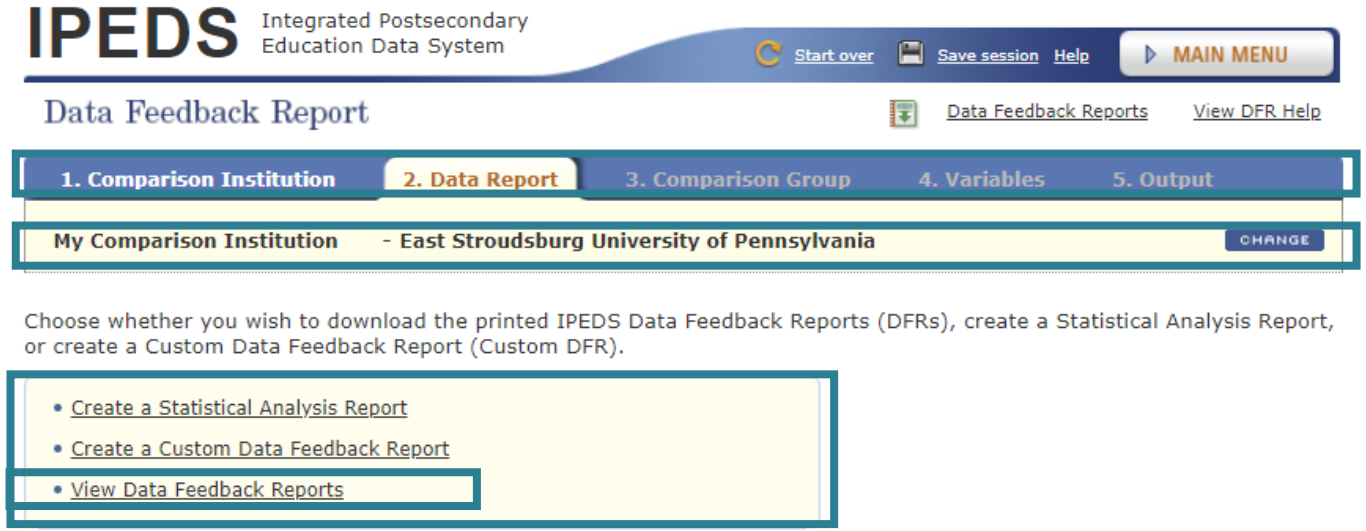
My Comparison Institution - None Selected

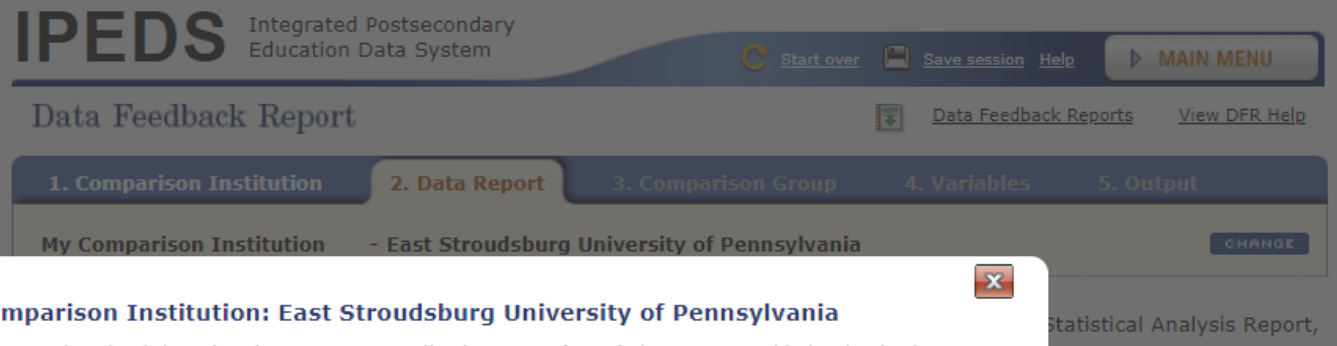
Enter either an institution name or UnitID in the text box below.

east str Search

Total Institutions Found: 1

ID	Institution Name	City	State
212115	East Stroudsburg University of Pennsylvania	East Stroudsburg	PA


IPEDS
Integrated Postsecondary Education Data System
Start over
Save session
Help
MAIN MENU
Data Feedback Report
Data Feedback Reports
View DFR Help
1. Comparison Institution
2. Data Report
3. Comparison Group
4. Variables
5. Output
My Comparison Institution - East Stroudsburg University of Pennsylvania
CHANGE
Choose whether you wish to download the printed IPEDS Data Feedback Reports (DFRs), create a Statistical Analysis Report, or create a Custom Data Feedback Report (Custom DFR).
• Create a Statistical Analysis Report
• Create a Custom Data Feedback Report
• View Data Feedback Reports



Comparison Institution: East Stroudsburg University of Pennsylvania

You may download the printed IPEDS Data Feedback Reports (DFRs) that were provided to institutions. Several years of reports are available for the comparison institution.

2023 Data Feedback Report: HTML PDF

\+ Previous Data Feedback Reports

Comparison Group

Once you define a comparison group, you may download printed IPEDS DFR in PDF format for each of the institutions in the comparison group.

IPEDS Integrated Postsecondary Education Data System

Start over | Save session | Help | MAIN MENU

Data Feedback Report

Data Feedback Reports | View DFR Help

1. Comparison Institution | 2. Data Report | 3. Comparison Group | 4. Variables | 5. Output

My Comparison Institution - East Stroudsburg University of Pennsylvania CHANGE

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Comparison Institution: East Stroudsburg University of Pennsylvania

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2023 Data Feedback Report: HTML PDF

– Previous Data Feedback Reports

2022 HTML | PDF	**2021** HTML | PDF	**2020** HTML | PDF
2019 HTML | PDF	**2018** PDF (237 KB)	**2017** PDF (251 KB)
2016 PDF (234 KB)	**2015** PDF (242 KB)	**2014** PDF (236 KB)
2013 PDF (237 KB)	**2012** PDF (240 KB)	**2011** PDF (247 KB)
2010 PDF (244 KB)	**2009** PDF (317 KB)	**2008** PDF (289 KB)
2007 PDF (396 KB)	**2006** PDF (401 KB)	**2005** PDF (410 KB)

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IPEDS Integrated Postsecondary Education Data System

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Data Feedback Report

Data Feedback Reports | View DFR Help

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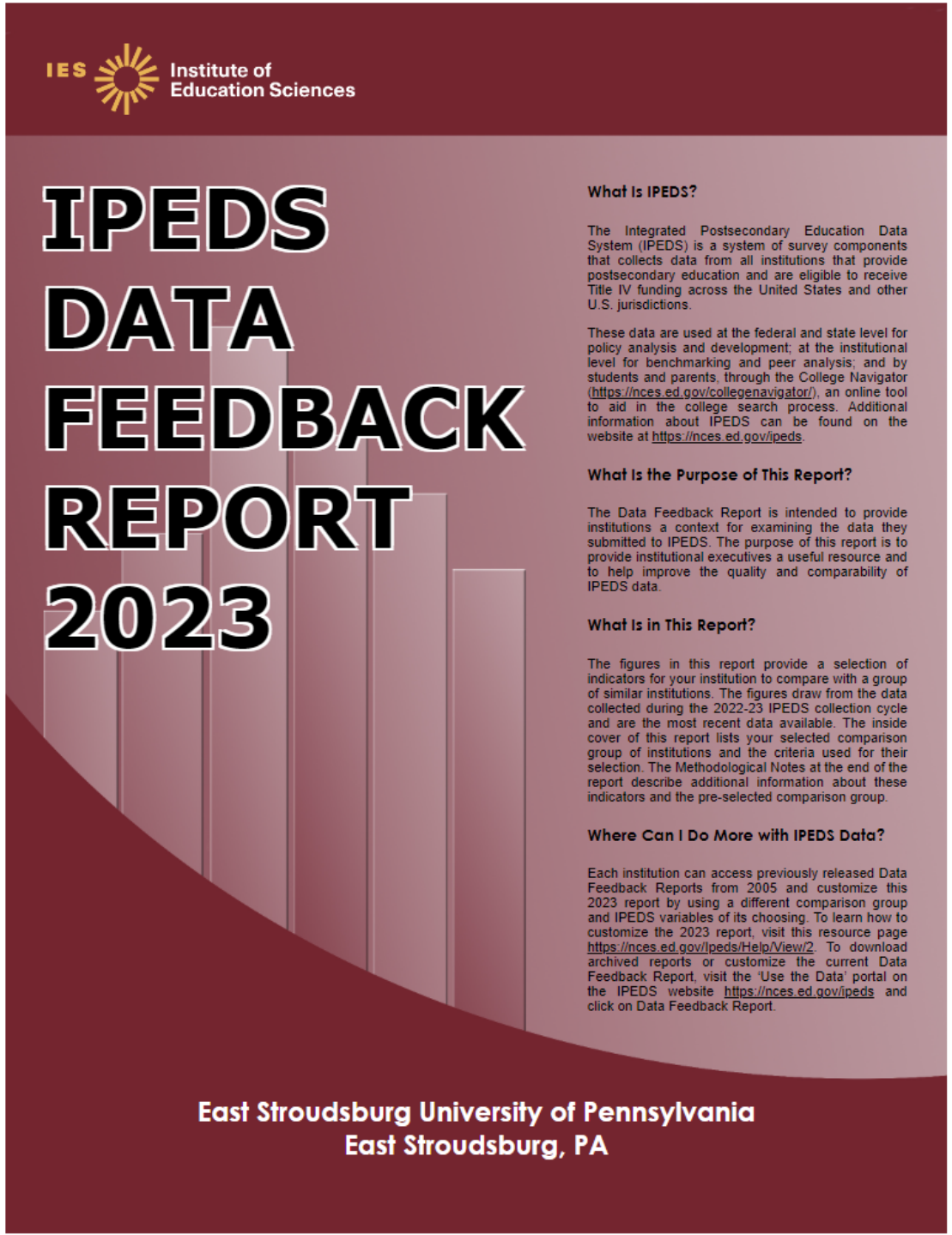
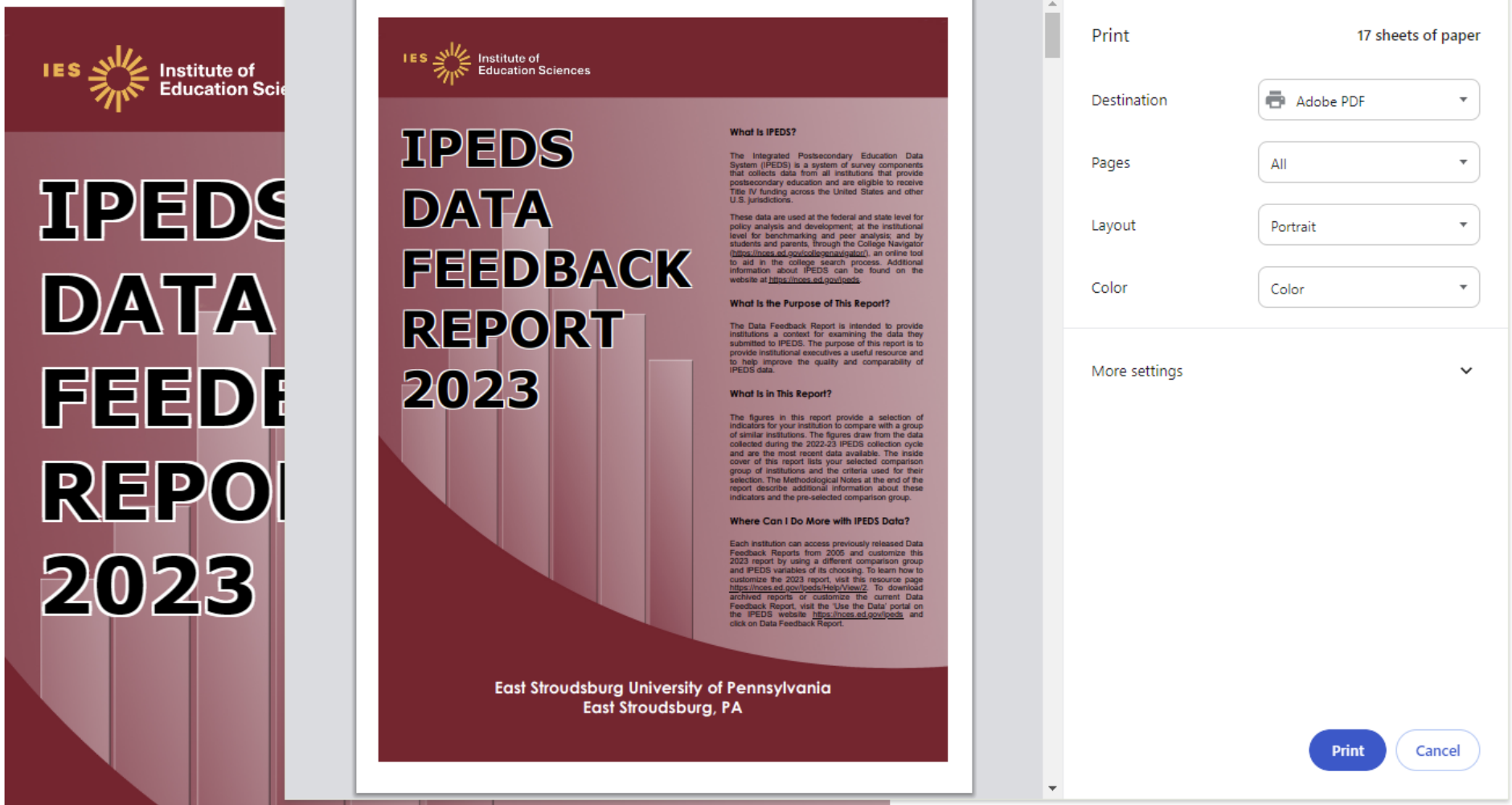


View as HTML

- Can still print from this view
- Can copy the direct link at the top of the page



View as PDF

- Automatically opens the print function on your computer
- Can print or save as PDF from here

Components of the Data Feedback Report

Components of the Data Feedback Report

Comparison Group List (with links to that institution's DFR!)

30 figures in the following 10 topic areas

Each figure contains a title, note, source

Methodology at the end of the report

- Admissions *(only for non-open-admissions schools)*
- Student Enrollment
- Awards
- Charges and Net Price
- Student Financial Aid
- Military Benefits *(only available in customized DFR)*
- Retention and Graduation Rates
- Finance
- Staff
- Libraries *(only available in customized DFR)*

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Comparison Group

East Stroudsburg University of Pennsylvania

COMPARISON GROUP

Comparison group data are included to provide a context for interpreting your institution's indicators. If your institution did not define a custom comparison group for this report by July 15, 2023 NCES selected a comparison group for you. (In this case, the characteristics used to define the comparison group appears below.) The customized Data Feedback Report function available at https://nces.ed.gov/ipeds/use-the-data/ can be used to reproduce the figures in this report using different peer groups.

Using some of your institution's characteristics, a group of comparison institutions was selected for you. The characteristics include Carnegie Classification of Master's Colleges & Universities: Larger Programs; Control of Institution: Public; Enrollment of a Similar Size. This comparison group includes the following 28 institutions:

- Alabama A & M University (Normal, AL)
- Auburn University at Montgomery (Montgomery, AL)
- Bowie State University (Bowie, MD)
- California State Polytechnic University-Humboldt (Arcata, CA)
- Emporia State University (Emporia, KS)
- Fitchburg State University (Fitchburg, MA)
- Grambling State University (Grambling, LA)
- McNeese State University (Lake Charles, LA)
- Midwestern State University (Wichita Falls, TX)
- Minnesota State University Moorhead (Moorhead, MN)
- New Jersey City University (Jersey City, NJ)
- Northeastern Illinois University (Chicago, IL)
- Northeastern State University (Tahlequah, OK)
- Pittsburg State University (Pittsburg, KS)
- Ramapo College of New Jersey (Mahwah, NJ)
- Rhode Island College (Providence, RI)
- Shippensburg University of Pennsylvania (Shippensburg, PA)
- Southeastern Oklahoma State University (Durant, OK)
- Texas A&M University-San Antonio (San Antonio, TX)
- The University of Texas Permian Basin (Odessa, TX)
- University of Nebraska at Kearney (Kearney, NE)
- University of Washington-Bothell Campus (Bothell, WA)
- University of Washington-Tacoma Campus (Tacoma, WA)
- University of West Alabama (Livingston, AL)
- University of Wisconsin-Platteville (Platteville, WI)
- Westfield State University (Westfield, MA)
- Winthrop University (Rock Hill, SC)
- Worcester State University (Worcester, MA)

The figures in this report have been organized and ordered into the following topic areas:

Topic Area	Figures	Pages
1) Admissions (only for non-open-admissions schools)	1 and 2	3
2) Student Enrollment	3, 4, 5 and 6	3 and 4
3) Awards	7	4
4) Charges and Net Price	8 and 9	5
5) Student Financial Aid	10, 11, 12, 13, 14 and 15	5 and 6
6) Military Benefits*	[Not applicable]	
7) Retention and Graduation Rates	16, 17, 18, 19, 20, 21, 22, 23 and 24	7, 8, 9 and 10
8) Finance	25 and 26	11
9) Staff	27 and 28	11 and 12
10) Libraries*	29 and 30	12

*These figures only appear in customized Data Feedback Reports (DFRs), which are available through Use the Data portal on the IPEDS website.

IPEDS DATA FEEDBACK REPORT

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A Comparison Group is required to generate a Custom DFR or a Statistical Analysis Report.

This group must include a minimum of one and a maximum of one hundred institutions.

In addition, a minimum of three peer group institutions must be selected in order to calculate a Comparison Group Median.

How to Read the Figures

Figure 1. Number of first-time undergraduate students who applied, were admitted, and enrolled full-time and part-time: Fall 2022

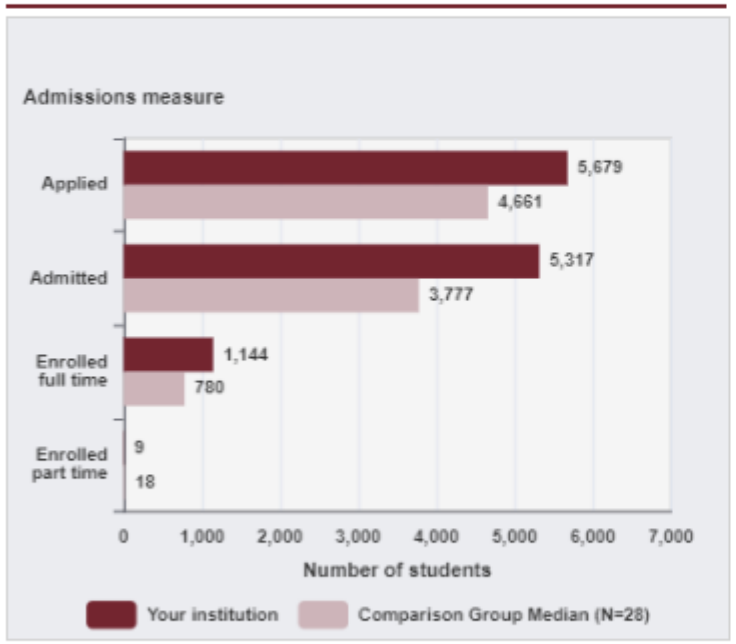

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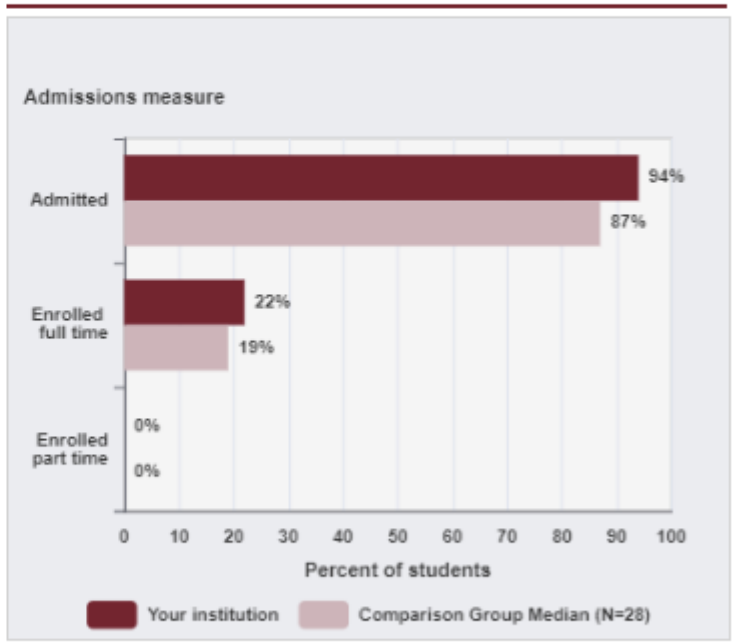
Figure 2. Percent of first-time undergraduate applicants admitted, and percent of admitted students enrolled full-time and part-time: Fall 2022



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SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS): Winter 2022-23, Admissions survey component.

Institution data in dark red (for the 2023 Report

Median of Comparison Group in pink (for the 2023 Report)

Note: When data for Comparison Group median includes 3 or fewer institutions with data, the figure does not display a median

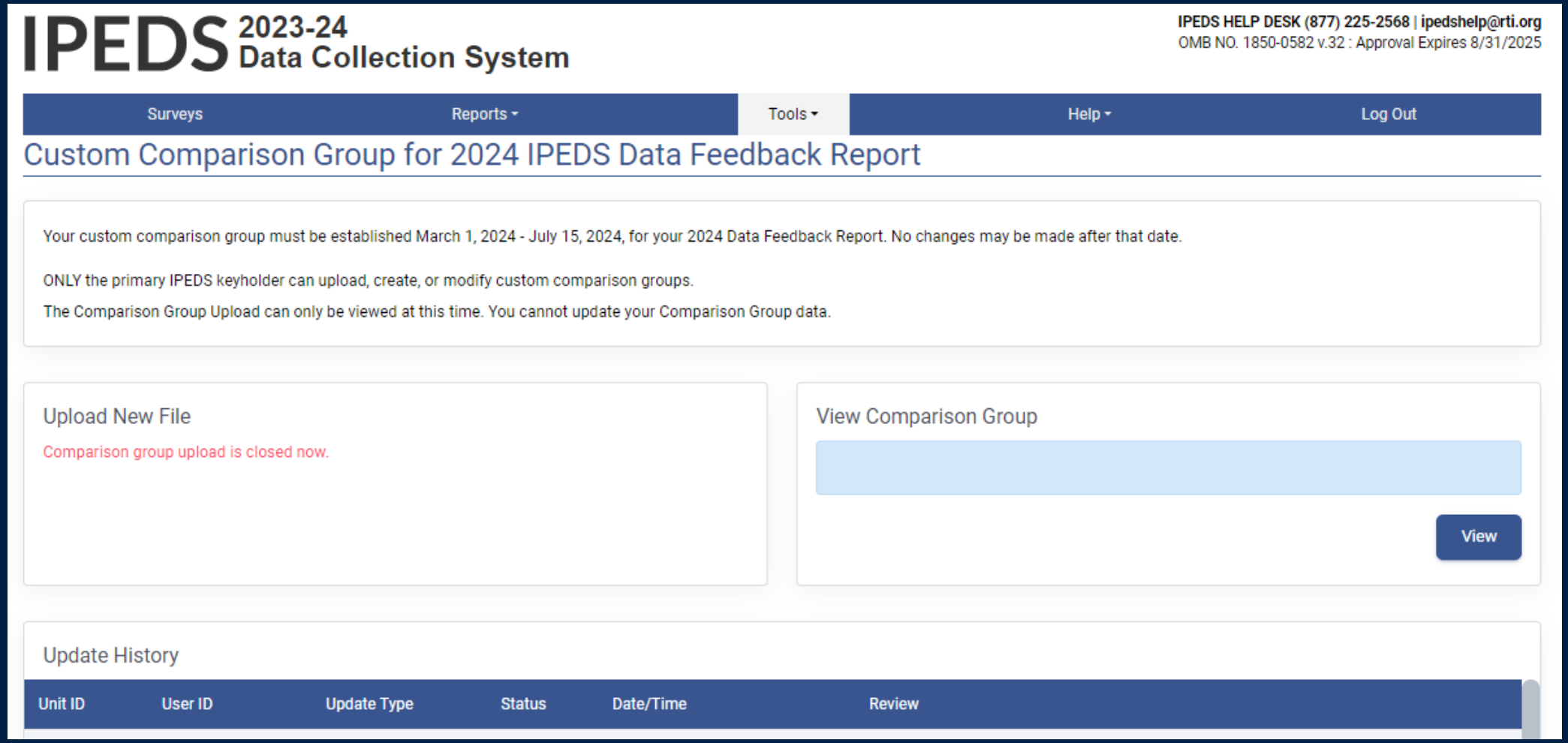
Components of the Data Feedback Report – Live Demonstration

Cautions to Consider

- Data Feedback Reports are public.
- Reports can be pulled going back to 2005 (HTML only last few years).
- Data match what is in College Navigator.
- Uses provisional-level data. Corrected data from final release not used. Great way to spot issues in the data submitted!
- Provides benchmarking for one year of data.
- Figures are selected based-on frequently used/derived variables.
- Uses a list of institutions submitted to NCES by the deadline (or NCES selects a list of comparison institutions if none was provided).
- Uses medians rather than means.
- Does not provide raw data.
- Figures providing percents do not provide the number (100% or 0% may be 1 student).
- Options to customize can only be done for the most recent year.

Updating the Comparison Group

(open 3/1/2024-7/15/2024)



Customization of the Data Feedback Report

Have you ever customized a Data Feedback Report (DFR)?

A. I just learned what a Data Feedback Report is….
B. I knew you could customize a Data Feedback Report, but I have not yet tried to do so myself
C. I have customized Data Feedback Reports
D. I am a Data Feedback Report Champion! I customize them all the time!

Why Customize the Data Feedback Report?

You can select a different group of institutions.

You can customize the figures and remove individual figures, whole topic areas, or add additional figures not available in the regular DFR.

Customize for:

- staff on campus who are only interested in certain topics
- compliance or accreditation reports
- staff who wish to use a different comparison group
- board members who would like to see comparison to peer vs. aspirant groups

Steps in Customization

1. Select the institution you want a report for.
2. Select the “Custom Data Feedback Report” under Data Report Type.
3. Select the comparison group you want to use – you can pick individual institutions, use the EZ Group feature, use the automatic group, or the institution’s saved group if they submitted a list to IPEDS.
4. Select the figures you want to include. You can use default figures from the regular DFRs or you can add/remove figures.

Customization of the Data Feedback Report – Live Demonstration

Who might you now customize a Data Feedback Report (DFR) for?

A. Our president
B. Various departments on campus
C. Our accreditor(s)
D. All of the above

IPEDS DFR Help

IPEDS Integrated Postsecondary Education Data System

About IPEDS | Use The Data | Report Your Data | Find Your College | Collaborate With NCES

Home > Use The Data

Use The Data

Access IPEDS data submitted to NCES through our data tools or download the data to conduct your own research and analysis.

Search Existing Data

Data Explorer

Search for tables, charts, publications, or other products related to postsecondary education by keywords and filters.

Publications and Products

Review publications using IPEDS data including First Looks, Web Tables, methodology reports, and Digest Tables.

Create Custom Data Analyses

Data Trends

Use the Trend Generator to view trends on most frequently asked subject areas including: Enrollment, Completions, Graduation Rates, Employees and Staff, Institutional Revenues, and Financial Aid.

Look up an Institution

Look up information for one institution at a time. Data can be viewed in two forms: institution profile (similar to College Navigator) and reported data (institution's response to each survey question).

Statistical tables

Create simple descriptive statistics (e.g., total, count, average, median, standard deviation, percentiles) on selected IPEDS institutions and variables.

Data Feedback Report

Download, print, or customize an institution's Data Feedback Report, a report that graphically summarizes selected institutional data and compares the data with peer institutions.

IPEDS Integrated Postsecondary Education Data System

About IPEDS | Use The Data | Report Your Data | Find Your College | Collaborate With NCES

Home > Use The Data > Data Feedback Report Help

Data Feedback Report

- FAQ
- Video
- Help
  - Step 1: Select a Comparison Institution
  - Step 2: Select a Data Report
    - 2.1 View standard Data Feedback Reports
    - 2.2 Create a Custom Data Feedback Report
    - 2.3 Create a Statistical Analysis Report
  - Step 3: Select a Comparison Group
  - Step 4: Select Variables/Figures

Print

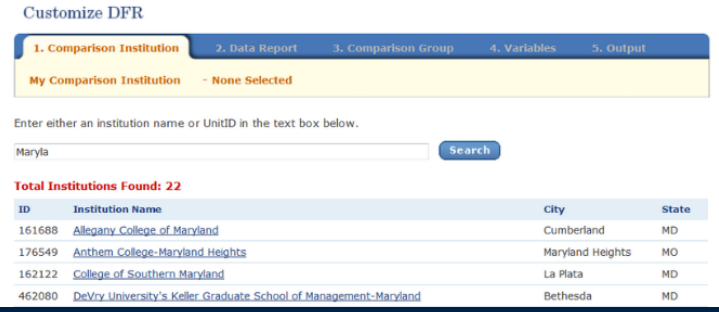
Data Feedback Report

This data tool allows you to download, print, or customize an institution's Data Feedback Report, an annual report that graphically summarizes selected institutional data and compares the data with peer institutions.

Step 1: Select a Comparison Institution

Start by selecting the institution that will serve as the basis of comparison for the report. Unlike other Use the Data tools, selecting a Comparison Institution is required for the Data Feedback Report tool.

- To select a Comparison Institution for the report, enter a search value in the box provided. You may search for an institution by entering the UnitID or institution name (full or partial), as shown below.



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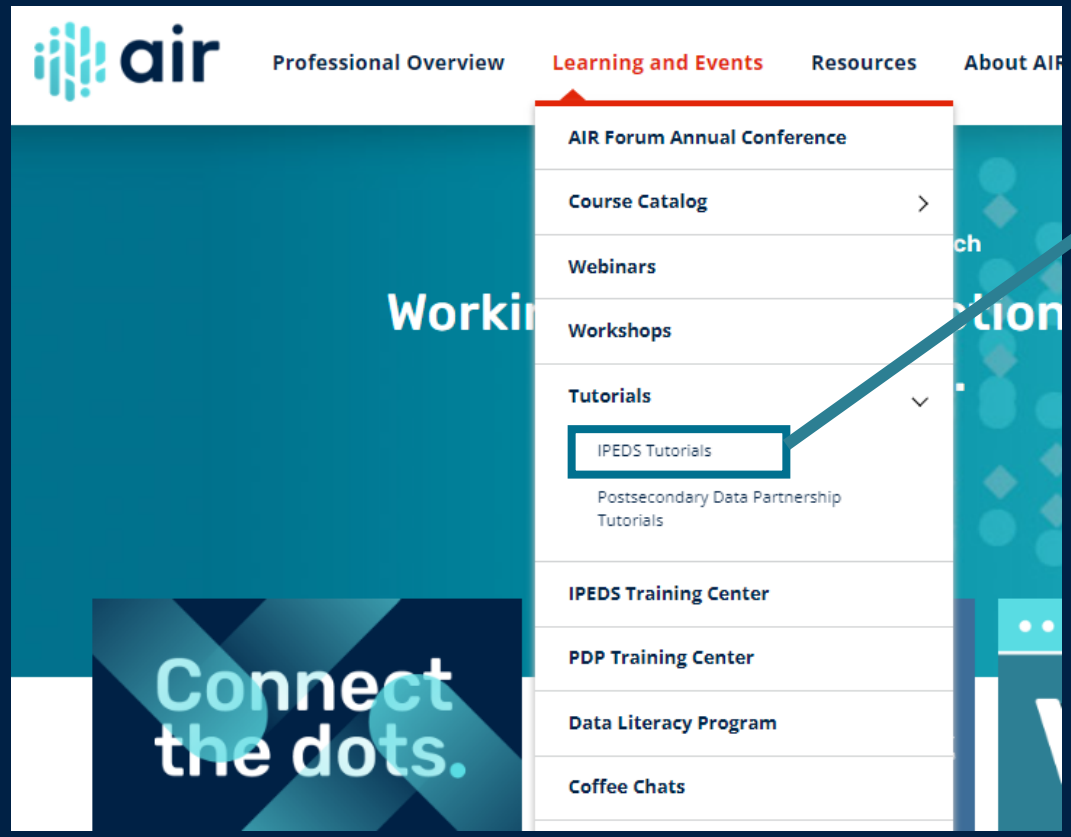
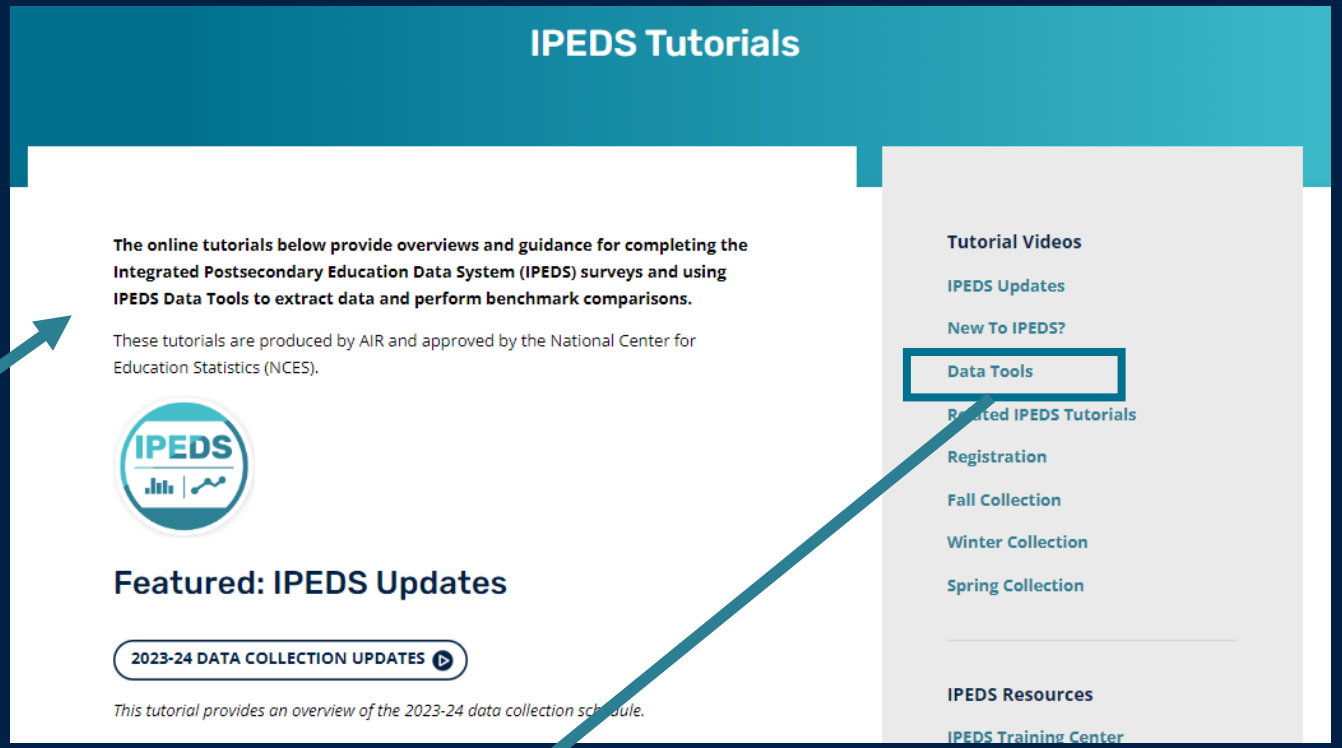
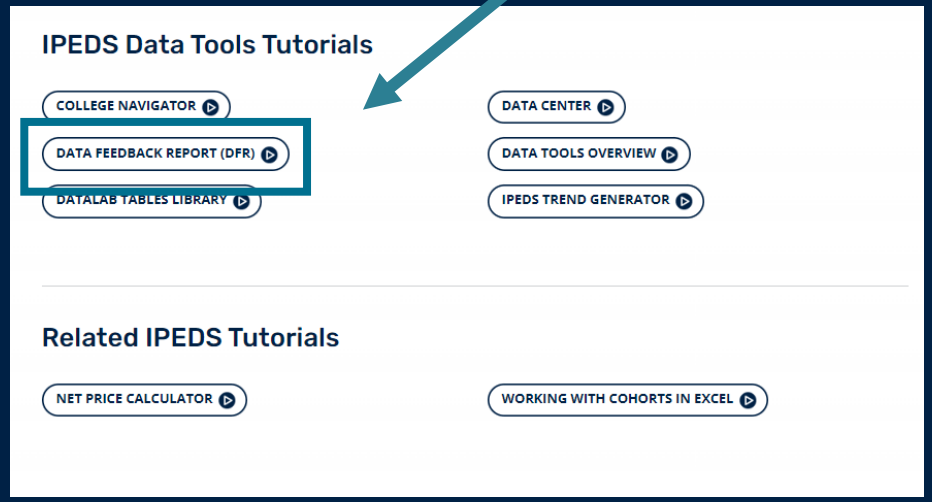
IPEDS DFR Help







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What topics would be of interest to you for a future webinar?

A. Creating a Statistical Analysis Report

B. Best practices for creating a custom comparison group

C. IPEDS Use the Data Tips and Tricks

D. All of the above

Questions & Answers